

OUR SPECIAL EDITION TO INCREASE YOUR OKTOBERFEST SEASONAL SALES

WARSTEINER Oktoberfest: A special edition to the family

DO IT RIGHT

DISCOVER MORE THAN 260 YEARS OF BREWING EXCELLENCE

- The number 1 imported premium pilsener among private German breweries*
- Brewed according to the quality standards of the German Purity Law of 1516 – no artificial flavors or additives
- Brewed with soft, natural spring water from the Amsberg Forest
- Brewing since 1753 and family-owned, managed by the 9th generation, Catharina Cramer
- Available in more than 67 countries on five continents
- Annual revenue more than 500 € million



WARSTEINER
FAMILIENTRADITION SINCE 1753