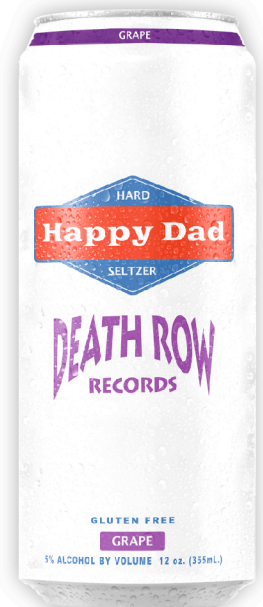


DEATH ROW RECORDS COLLABORATION

LIMITED RELEASE



Grape 12pk
8-50046-52215-4



Grape 24oz
8-50046-52221-5

- **Low Carbonation**
- **1g of Sugars Per Can**
- **100 Calories Per Can**
- **Gluten Free with all Natural Flavors**
- **5% ALC/VOL**
- **OU Kosher Certified**
- **(1) 12-pack, suggested retail = \$19.99**
- **(1) Case = (2) 12-packs**
- **1.3M Cases of Happy Dad sold in 2022**
- **#1 Followed Beer/Hard Seltzer on Instagram (#2 Alcohol brand)**
- **1M+ Followers on Instagram**



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AVAILABLE LATE MARCH