

Johnny
BOOTLEGGER

200 ml

ALCATRAZ SOUR APPLE



JB is growing by +25%!*

200 ML is growing by +19%!*



GROWING

+13%

*Internal Sales Data, February 2020

The taste is a jailbreak
... it's busting out! It's
like biting into a slightly
under ripe apple ... but
sweeter. It is a favorite
of many because of its
refreshing bite and
delicious apple taste.

Bust out some Alcatraz
Sour Apple the next
time you're kickin'
back.

**SOUR APPLE UPC
200 ML**

Product Number: 2638510



Master Shipper Code: 106-84746-38560-6



Double Gravity Rack

- Product #26006022
- 32 bottle capacity
- 6.8" wide, 5" tall, 24.5" long
- 10/case



Triple Gravity Rack

- Product #2600802
- 48 bottle capacity
- 10.5" wide, 5" tall, 24.5" long
- 10/case



Gravity 5 Shelf Floor Display

- Product #9800046
- 120 bottle capacity
- 5 Shelves
- Bottles feed to front automatically



Suction Cup Rack

- Product #2600502
- 5 bottle capacity
- 18.5" wide, 7.5" tall
- 10/case
- Order 10% or 12% labels separately



Cardboard Two-Tiered Display 10%

- Product #9800150
- 12 bottle capacity
- 7" wide, 7" tall, 10" long
- 10/case



Cardboard Two-Tiered Display 12%

- Product #9800149
- 12 bottle capacity
- 7" wide, 7" tall, 10" long
- 10/case

PACKAGE

6.8 OZ BOTTLE (24 LOOSE)

UNIT DIMENSIONS

6.1" x 3" x 1.4"

CASE DIMENSIONS

13" x 9.5" x 6.25"

PALLET WEIGHT

2062 LBS.

PALLET CONFIGURATION

14 UNITS / LAYER x 6 LAYERS / PALLET
= 84 UNITS / PALLET

CASE WEIGHT

24 LBS.