

INTRODUCING – SMIRNOFF ICE ZERO SUGAR

NOW AVAILABLE - SMIRNOFF ICE NEW ZERO SUGAR

You make choices and tradeoffs when it comes to what you eat and drink, but you don't want to sacrifice taste. When looking to relax and enjoy yourself, you want something crisp, delicious, and refreshing tasting.

Smirnoff Ice is known for quality drinks bursting with flavor, with the right balance of citrus and sweet.

Smirnoff Ice Zero Sugar is under 100 calories.

- **Smirnoff Ice Zero Sugar available in:** Original Flavor
- **Proof:** 4.5% Alc. By vol.
- **Sizes:** 11.2oz bottles, 6 pack
- **Suggested Retail Pricing:** \$7.99
- **Markets:** Nationwide
- **Timing (Start-Ship):** December '19 / January '20
- **On Shelf:** February '20



Per 1.5 fl. oz.-Average Analysis: Calories-72; Carbohydrates-0 g; Sugar – 0 g; Protein-0g; Fat-0g.