

BEYOND EXPECTED  
スーパードライ

NEW  
"DRY"  
**Asahi**  
0.0%



**NEW 0.0%**  
**SUPER DRY TASTE**



# NEW NON-ALCOHOLIC LAGER THAT WON'T SETTLE FOR ANYTHING LESS THAN SUPERIOR QUALITY.

NON-ALCOHOLIC CATEGORY IS FORECASTED  
TO GROW +31% BY 2024

58% OF CONSUMERS ARE DRINKING MORE  
NON-ALCOHOLIC DRINKS

## SENSORIAL ATTRIBUTES

- Crisp Taste
- Slightly Hoppy + Flowery
- Light Body
- Light Yellow Color
- Clean + Fast Finish



11.2oz



## TECHNICAL ATTRIBUTES

- Bitterness: 23 EBU
- Original Gravity: 6.3%
- Color: 5.5 EBC
- ABV: 0.0%
- Shelf life: 366 days



6 x 11.2oz



ASAHI 0.0 MORE CLOSELY  
REPLICATES THE SAME  
CRISP AND REFRESHING  
TASTE OF ASAHI SUPER  
DRY VS. HEINEKEN 0.0



24 x 11.2oz

