

*Damn the
Torpedoes*



*Full Hops
Ahead!*

TORPEDO® IPA PACK

4 IPA STYLES • MAXIMUM HOPS

12-PACK • 12 OZ. BOTTLES

The Torpedo® IPA Pack delivers a direct hit of intense hop flavor. Launch into this iconic IPA series and hold on tight: Damn the Torpedoes, Full Hops Ahead!



TORPEDO®

Taste explosive hop flavor with Torpedo®'s intense notes of citrus, tropical fruit, and pine.



COLD TORPEDO®

Cold Torpedo® plunges into frigid fermentation and delivers the fruit-forward hop rush you're after.



ATOMIC TORPEDO®

This imperial hop collision fuses West Coast and Juicy IPAs, unleashing atomic flavor.



CRYO FRESH TORPEDO®

Cryo Fresh Torpedo® freezes hop harvest in time for the freshest, most powerful hop flavor.



WHY TORPEDO® IPA PACK IN YOUR STORE?

- **A VALUABLE DRINKER**

Torpedo® drinkers have the highest purchase frequency and average buy rate out of all top 10 IPAs.*

- **MILLENNIAL FANS**

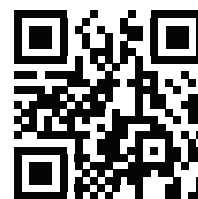
Torpedo® over-indexes with Millennial drinkers, who outspend all other consumer groups in IPA.*

- **IPA ICON**

Torpedo® IPA is an iconic, lasting brand with passionate lifelong drinkers.

*Numerator Shopper Metrics/Advanced Shopper Profile

FOR MORE SPECIFIC INFORMATION



SCAN HERE



TORPEDO® EXTRA IPA

ABV: 7.2% | IBU: 65

7.2% Alcohol by Volume
Bitterness Units: 65
Color: Amber
Yeast: Ale
Bittering Hops: Magnum
Finishing Hops: Magnum, Crystal
Torpedo Hops: Citra®, Crystal, Magnum
Malts: Two-row Pale, Caramelized



COLD TORPEDO® COLD IPA

ABV: 7.0% | IBU: 45

7.0% Alcohol by Volume
Bitterness Units: 45
Color: Straw Gold
Yeast: Lager
Bittering Hops: CTZ
Finishing Hops: Motueka™, Chinook
Torpedo Hops: El Dorado®
Malts: Two-row Pale, Vienna, Carapils



ATOMIC TORPEDO® IMPERIAL IPA

ABV: 9.2% | IBU: 42

9.2% Alcohol by Volume
Bitterness Units: 50
Color: Pale Golden
Yeast: Ale
Bittering Hops: Magnum
Finishing Hops: Mosaic®
Dry Hops: Mosaic®, Centennial
Torpedo Hops: Cascade, Centennial
Malts: Two-row Pale, Honey



CRYO FRESH TORPEDO®

**WET HOP IPA
ABV: 7.0% | IBU: 45**

7.0% Alcohol by Volume
Bitterness Units: 45
Color: Light Copper
Yeast: Ale
Bittering Hops: Mosaic® Fresh
Cryo, Citra® Fresh Cryo, Simcoe® Fresh Cryo
Finishing Hops: Citra®
Torpedo Hops: Citra®
Malts: Two-row Pale, Carapils



12-PACK • 12 OZ. BOTTLES



SIERRA NEVADA BREWING CO.

Since our founding in 1980, we've been brewing quality beer we love to drink. Our Pale Ale introduced a generation to the glory of hops and inspired a craft beer revolution in its wake. We keep pushing boundaries—whether that's in the brewhouse, in sustainability, or in our everyday adventures. All while staying 100% family owned, operated, and argued over.



SIERRA NEVADA BREWING CO.
CHICO, CA & MILLS RIVER, NC
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Please drink responsibly.

