PACKIN' BIG, BOLD AND BOOZY!



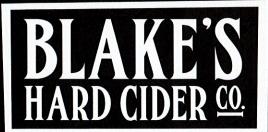
A LOT OF BANG IN THIS BOX

We took the tough part about choosing a fruity, high-gravity cider and made it simple and sweet. And delicious. One box is all you need to enjoy all the Imperial greats from Blake's: including American Apple, Big Jam, Tropical Mango and Backyard Berry. Grab and go anytime, anywhere—this one's fully loaded with the makings of a good time.

8% ALC. BY VOL.



GENTEN FREE



There's a lot to be thankful for here at Blake's as we celebrate a decade of farm, fruit, and fermentation. BHC was born from a desire to give customers a hard cider made from fresh pressed apples and pay homage to our fruit growing roots here in Armada, Michigan.

10 years later and we're still crafting adventurous hard ciders and pushing category boundaries with industry-leading innovation. Sounds complex, but it's actually pretty simple: big ideas, a bit of elbow grease, committed partners like you.